



Cal Spas Partners with GlobeFunder to Offer “D2C” Financing to Customers and Dealers

[GlobeFunder](#)TM is teaming up with the #1 global manufacturer of Home Resort productsTM to offer consumers a more cost-effective financing solution. It’s called “D2C” (Direct-to-Consumer) lending, and it’s a win-win for everyone involved: borrowers, lenders, consumers, retailers and banks.

"This June [Cal Spas](#) will launch C&S Financial, a new consumer loan program financed in partnership with GlobeFunder," said Casey Loyd, President of Cal Spas. "C&S Financial is our solution to the exceptionally high interest rate credit cards and loans that have, until now, been the only means of financing spas, saunas, BBQ Islands and other lifestyle products. The concept of 'Home Resort Living' is of growing importance across the U.S. as more homeowners are choosing to stay home and invest in products that help them create an outdoor living area for play, personal wellness, and relaxation. C&S Financial gives homeowners the option to buy now for summer through low interest rate, direct loan financing."

“Cal Spas is the leading manufacturer in their industry with a long history of developing state of the art products driven to enhance their customer’s experience who want the ‘Home Resort Living’ lifestyle,” said Benjamin Decio, President of GlobeFunder. “Cal Spas and their C&S Financial arm will now provide their customers for the first time the opportunity to receive loans with risk adjusted interest rates that rewards Cal Spa’s consumers with better rates, online, and in an expedient time frame.”

What makes D2CTM lending different for consumers?

- Efficiency. The D2CTM model of lending offers credit-worthy borrowers transparent, immediate access to loans through competitive market rates.
- No Wall Street Middlemen. GlobeFunder offers funding directly to the consumer at better rates by passing savings on to Main Street borrowers and lenders.
- GlobeFunderTM retail and financial services partnerships help businesses like Cal Spas use the latest technology and design to manage high loan volumes easily and efficiently.

GlobeFunder’s customized, white-label solutions, offer businesses a seamless new loan product to increase the sales of their brands, improve their customer’s experience, and provide the simplicity of online fulfillment.

[Cal Spas](#) (www.calspas.com) is the latest retailer to choose GlobeFunder as a business solution for its customers. Cal Spas was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated manufacturer is world renown as the #1 Global Manufacturer of Home Resort Products. The company’s premium collections of lifestyle products are manufactured at Cal Spas headquarters in Pomona, California.

GlobeFunderTM (www.globefunder.com) is an innovative online platform that streamlines the lending process to help the American consumer win with better rates and a higher level of customer service.

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